

an event by



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asphaltica WORLD

Exhibition-Conference

Bari Exhibition centre - 29/31 October 2025



ASPHALT
EQUIPMENT



RECYCLING



BARRIERS



ROAD SIGNS



COLOURS



ROAD DESIGN

IN COLLABORATION WITH





Facts & figures 2024 Edition

(edition held in the Bologna Fairgrounds)



More than
40,000
Visitors from 40 countries

120

Exhibitors of which 10% foreigners,
coming from 10 countries



7,300 sqm
Net exhibiting surface



215
International Buyers
coming from 39 countries



30
Credited
Journalists



35
Conference
and Workshops

ASPHALTICA is the International Exhibition dedicated to the road and asphalt world organized by BolognaFiere in collaboration with Siteb (Italian Association of Roads and Bitumen). It was born in 2003 from an idea of Siteb and attracts over 40,000 professionals every edition. In 2025 (29-31 October), at its 14th edition, it will be held for the first time in the Bari Exhibition Centre involving Institutions, sector Businesses and Companies collaborating with the aim of improving infrastructures, widespreading the knowledge and the quality of the Italian products.

The 2025 **ASPHALTICA** edition will be characterized by an Exhibition-Conference held in the Bari Fairgrounds next 29-31 October and returning then back to Bologna in 2026, in its most traditional vest of international exhibition. The three days in Bari will stage the leading international companies in the sector of bitumen and asphalt and all the world of roads, including equipment and machinery, road signs, barriers, and so on, on display with a prefurnished booth of 9 sqm. At the same time there will be workshops and meetings arranged both by exhibitors and on an institutional basis, on the main trends and new solutions and products.

Some reasons to take part in Asphaltica World 2025

1 Strategic visibility

Bari, one the leading cities in Southern Italy, is a landmark for road construction

2 Quality networking

during the event it will be possible to meet qualified professionals, institutions, decision makers, local bodies, municipal, regional and provincial officials involved in the purchase of machinery, goods and services for roads and highways infrastructures

3 More opportunities

to liaise with foreign professionals, above all coming from the near Mediterranean area countries

4 High visibility

among leaders of the sectors and institutions: the most important companies have already confirmed their presence and politics and local bodies have already granted their contribution to Asphaltica World 2025.

5 Updating and training

Asphaltica World 2025 is also an occasion for technical updates as well as discover and discuss the latest trends and innovations

6 A chance to view Italian know-how in practice

allowing a direct, full experience with new machines, products and technologies

7 Meeting with the academic world to get

acquaintance with latest research and surveys about road sector and start profitable connections in view of future projects and collaborations

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